



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

September 13, 2021

TECHNOLOGY *by Design*



“3D Tech Festival”

Dear fellow CFA member,

3D innovations are blurring the lines between the digital and physical worlds, creating a ‘Metaverse, i.e., where fashion professionals can design, develop, sample, and sell apparel in a virtual world before making and delivering the physical product. The technology exists! A few visionary brands in the sportswear arena are already on their Metaverse journey.

Alvanon, in collaboration with e-learning platform MOTIF, is presenting the details of its 3DTF21 online at the 3D TECH Festival 2021 (September 21-23, 2021). This free, three-day, online, global conference is dedicated to all things digital and will feature 3D professionals and users who will inform, advise, and inspire you.

We hope you can join us!

September 21 - 23, 2021

Register Today

For more information, please contact:

Saul Guzman | (212) 868-4318

www.alvanon.com



Ideation* 2021

This FREE three-day, virtual event kicks off October 19th and will include dedicated sessions for fashion, furniture, technical textiles and sign and graphics markets.

We can't wait to see you virtually in October.

Agenda At A Glance:

October 19th: 11:00 AM - 5:00 PM EDT / 8:00 AM – 2:00 PM PST

October 20th: 9:00 AM – 3:00 PM EDT / 6:00 AM – 12:00 PM PST

October 21st: Executive Forum - 8:00 AM – 10:00 AM EDT

Register Today

For more information, please contact:
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California Fashion Association

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