



*The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

September 2, 2021

## Member Events



MOSSADAMS

Webcast:

### **“Close Deals and Position Your E-commerce Company for Success”**

*E-commerce companies must make informed decisions throughout a transaction to be positioned for success.*

Presenters will explore **building a solid foundation, navigating the transaction process, avoiding common risks, and closing Ecommerce company deals.**

Topics will include:

- Valuations
- Due diligence
- M&A tax considerations
- Merger management

**September 9<sup>th</sup>, 2021  
10:00 AM – 10:45 AM PST**

**Register Today**

For more information, please contact:  
Martin Hughes | [Martin.Hughes@mossadams.com](mailto:Martin.Hughes@mossadams.com)  
[www.mossadams.com](http://www.mossadams.com)

# 'Connect' Digital Event

Within this 2-day event, sessions will focus on proven best practices, industry insights, and new solutions to navigate the post-pandemic era.

## Connect to *Innovation*

In the wake of the pandemic, it is critical to stay ahead of **technology innovation** and future **digital strategies**.

## Connect to *Expertise*

Hear how brands and retailers **reach consumers, grow their brands, and steered through the pandemic**.

## Connect to *Excellence*

Listen to winning strategies for **your marketplaces**, including **digital marketing, E-commerce advertising, fulfillment, and more**.

September 14<sup>th</sup>, 2021: 7:00 AM PST – 10:00 PM PST

September 15<sup>th</sup>, 2021: 7:00 AM PST – 10:00 PM PST

[Register Today](#)

For more information, please contact:

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[www.channeladvisor.com](http://www.channeladvisor.com)

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