

The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

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member
SPOTLIGHT

As Seen In: **LOS ANGELES
BUSINESS JOURNAL**



"California Market Center Readies for Completion of \$170 Million Makeover"

(Excerpt – September 20, 2021)

California Market Center's owner Brookfield Office Properties Inc. is wrapping up a \$170 million renovation launched in 2018. The second phase of the effort, expected to be completed next month, will add 140,000 square feet of retail and dining space at the three-building complex, which is nestled on a city block bordered by 9th, Main and Los Angeles streets and Olympic Boulevard.

The renovation includes updates to the 40,000-square-foot event space on the second floor as well as the addition of a 5,000-square-foot rooftop terrace and 30-foot-wide, open-air skybridges connecting Building C with Buildings A and B.

Access to Building C, which was renovated during the first phase, will be available via a soon-to-open 13,700-square-foot shopping and events plaza that replaced a now-demolished, two-story bank building. The change is designed to make it more convenient for buyers to flock from other showroom buildings in the Fashion District: New Mart, Cooper Design Space, Lady Liberty Building, Designers & Agents, and Brand Assembly.

"When the plaza opens — and that is what everybody's waiting for — then the front of the (buildings A and B) will be a thoroughway to the fashion building... That's the

beauty of apparel, of fashion — a buyer has to feel it, touch it, see it on the model, see how it fits, see how it works for their consumer.” - Ilse Metchek, president of the California Fashion Association.

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For More Information, Please Contact:

Sue Bhanubandh | sue.bhanubandh@brookfieldproperties.com
www.brookfieldproperties.com

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

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