



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

October 7, 2021

fashion SPOTLIGHT

Essential News providing current articles of interest for your reference.

Upcoming Trade Events

Oct 10 - 13: California Market Center Market Week

Oct 10 - 13: California Market Center Kids Market Week

Oct 11 - 14: The New Mart Market Week

Oct 11 - 13: Designers & Agents @ New Mart

Oct 11 - 14: Cooper Design Space Market Week

Oct 11 - 13: Brand Assembly @Cooper Design Center

Oct 11 - 14: Lady Liberty Building Market Week

Oct 12 - 16: IMC Atlanta Apparel Market

Oct 13: Long Beach Community College Career Seminar

Oct 18: Q&A with the Experts: Krieger Worldwide (Inside the Supply Chain)

Oct 18: ArtCenter College Career Seminar

Oct 20: Santa Monica College Career Seminar

As Seen In

U.S. Bank Freight Payment Index

US Bank – Q2, 2021

*The national truck freight market improved during the second quarter, as the economy gained momentum emerging from the effects of the pandemic. The **U.S. Bank** National Shipments and Spend Indexes grew both sequentially and year over-year, which is reflective of solid economic activity, including retail sales, imports, and manufacturing output. While still below peak levels prior to the pandemic, the shipments index has increased significantly.*

[Read full article](#)

Subscription Business Slowing Down

Forbes – October 4, 2021

By: CFA Member **Richard Kestenbaum**



In November 2020, 47% of respondents said they had a product subscription but in August 2021, that number dropped to 41%. Consumers are also less likely to have more than one subscription; last year 21% had multiple subscriptions and this year that number is 18%.

Oct 26: Q&A with the Experts:
Lewis Roca (Social Media Law)

Oct 26 – 29: Dallas Market
Week

Oct 27: LABJ International
Business Awards & Forum

Oct 29: Cal State Northridge
College Career Seminar

Oct 30: Black Design Collective
Showcase Event @ New Mart

Nov 18: Q&A with the Experts:
HUB International (At-Home
Employee Management)

Jan 16 – 19: California Market
Center LA Market Week

Jan 16 – 19: California Market
Center LA Kids Market

Jan 17 – 20: The New Mart
Market Week

Jan 17 - 19: Designers &
Agents @ The New Mart

Jan 17 – 20: Cooper Design
Space Market Week

Jan 17 - 19: Brand Assembly @
Cooper Design Space

[Read full article](#)

The Fast Fashion Disconnect

The Robin Report – October 4, 2021

A year ago, it seemed like Covid might finally have been the one opponent powerful enough to thwart fast fashion. Headlines opined about fast fashion's end. "In times of crisis, consumers don't stop shopping...they just limit their purchases to affordable pleasures." This shopping behavior doesn't look like it will end with the pandemic as the majority of consumers under the age of 35 say they plan to shop for clothes at places like Zara, H&M, and Uniqlo just as often or more than before Covid struck.

[Read full article](#)

The RealReal's Next Upcycled Collection Will Be Designed In Its New Innovation Lab

Glossy – October 4, 2021

The first iteration of resale company The RealReal's upcycled collection of clothes, ReCollection 01, was created with the help of a third-party and made minimal repairs and alterations to damaged products donated from brands. But the second iteration of ReCollection, launching this holiday season, will see the company taking on the work of designing and releasing a collection in-house.

[Read full article](#)

Power Cuts Could Increase Chinese Textile Prices

Business of Fashion – September 30, 2021

Planned shutdowns in industrial hubs like Jiangsu, Zhejiang and Guangdong could send prices of textiles and garments up in coming weeks, Fibre2Fashion writes. China is struggling with severe electricity shortages. While its factories need more electricity than ever to cope with surging demand for exports as other countries reopen, coal supply from Australia has slowed and rules aimed at making the country carbon neutral by 2060 have further slowed coal production.

[Read full article](#)

H&M and Ikea Find Toxic Minefield in Recycled Textiles

Sourcing Journal – October 6, 2021

Clothing derived from discarded duds can harbor harmful substances such as formaldehyde or perfluorinated compounds that once prevented a dress shirt from wrinkling or a parka from soaking through. To secure clean and reliable sources of recycled materials, experts say, the industry needs to steer clear of restricted chemicals.

[Read full article](#)

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