

The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

October 28, 2021

In Case You Missed It!



CFA Virtual Series: October 18th

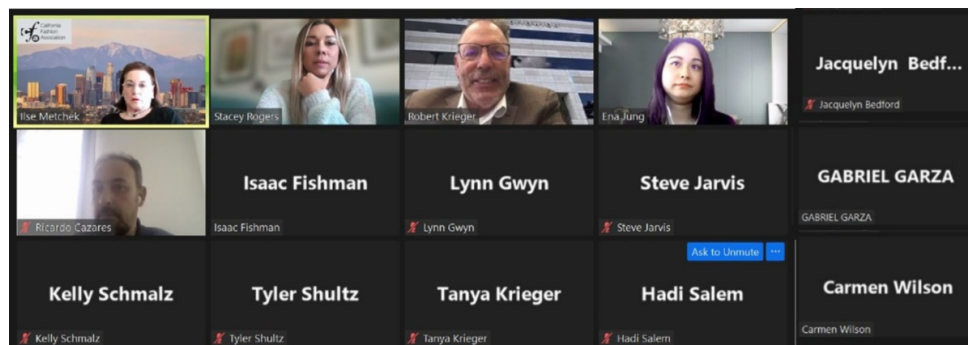
“Q&A with the Experts”

(Recap) Current Status of Supply Chain

CFA was (virtual) host to Robert Krieger, President of Krieger Worldwide, for his analysis on the current status of the supply chain and its effects.

Some ‘take-aways’:

- Different options for moving goods from Asia; alternate ports
- Freight charge increases are here to stay!
- Can the US government affect global importing issues?
- How long will the container and terminal lock jams last?
- Analyzing alternate sourcing countries



For the recording or presentation slides, contact the CFA office:

stacey@calfashion.org

CFA Virtual Series: October 26th

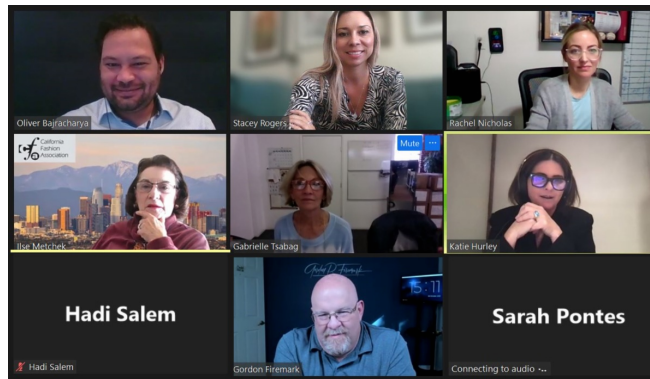
“Q&A with the Experts”

(Recap) Social Media Legal Issues

CFA was host to Lewis Roca experts Oliver Bajracharya, Partner, and Rachel Nicholas, Associate, for a virtual statement on social media legal issues for e-commerce, websites, and ‘new’ fashion platforms.

Topics Covered:

- Legal Standards for Social Media Marketing
- Website Regulations; Needed to Prevent Legal Action
- Global Brand Security



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California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

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