

*The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

November 19, 2021

## member SPOTLIGHT

### As Seen In: CALIFORNIA ApparelNews



## "Kornit Fashion Week Showed Off the Latest in Fashion Technology"

*(Excerpt – November 11, 2021)*

Downtown Los Angeles was the setting for the Kornit Fashion Week LA + 4.0 Industry Event held Nov. 2–5 by **Kornit Digital** that featured runway shows—both in-person and virtual—and panel discussions. Each day was finished with a tour of the company's newest production facility, Denim FWD.

The event began at the Exchange, where fashion shows were hosted for the on-site audiences and virtual viewers. Down the street, in the Alexandria Ballroom at the Alexandria Hotel, attendees were able to listen to leaders in the fashion industry speak on a variety of topics. Panel discussions were led by leaders from a variety of industries and topics included the importance of digital and on-demand printing within the industry and how these advancements can make the apparel business more sustainable.

Following the panel discussions, **Kornit Digital** offered transportation to visit its newest production facility, Denim FWD, where tours of the facility were given along with demonstrations of the latest **Kornit Digital** products, including the debut of the Kornit Presto MAX, the newest offering from the technology

company and the first digital-printing system that allows white to be printed on dark-colored fabrics.

[View Event Video](#)



For more information, please contact:  
[Kdam-info@kornit.com](mailto:Kdam-info@kornit.com) | [www.kornit.com](http://www.kornit.com)

As Seen In:



## “NYC’s Famous Urbanspace Food Hall Drops Into Downtown Late Next Year”

*(Excerpt – November 3, 2021)*

*Nearly two dozen new vendors will take up at a remodeled building in the Fashion District*



A big, new, nationally-recognized food hall is coming to Downtown LA’s **California Market Center** in the Fashion District. Urbanspace, known for its wide array of tenants and locations across New York City, will take up a large corner of the existing **California Market Center** following a broad redesign of the property at 9th and Main.

The indoor-outdoor redesign of the **California Market Center** will allow for 15,000 square feet of food and retail stalls under the Urbanspace umbrella, along with a plaza for public open-air events. So far 19 tenants are expected at the property, which will ultimately grow to also include rooftop decks, a full-service standalone restaurant elsewhere, and creative offices and showrooms.

[Read Full Article Here](#)



For more information, please contact:  
**Sue Bhanubandh** | [sue.bhanubandh@brookfieldproperties.com](mailto:sue.bhanubandh@brookfieldproperties.com)  
[www.brookfieldproperties.com](http://www.brookfieldproperties.com)

**California Fashion Association**

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288  
email: [info@calfashion.org](mailto:info@calfashion.org) | Website: [www.californiafashionassociation.org](http://www.californiafashionassociation.org)



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

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