



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

November 11, 2021

fashion SPOTLIGHT

Essential News providing current articles of interest for your reference.

Upcoming Trade Events

Nov 23: Black Design Collective Sustainability Seminar

Dec 16: CFA Advisory Board Meeting (by invitation only)

Jan 5 - Jan 11: Surf Expo

Jan 11 – Jan 14: Dallas Apparel Market

Jan 16 – Jan 19: California Market Center LA Market Week

Jan 17 – Jan 20: The New Mart Market Week

Jan 17 – Jan 19: Designer & Agents LA @ The New Mart

Jan 17 – Jan 20: Cooper Design Space Market Week

Jan 17 – Jan 19: Brand Assembly @ Cooper Design Space

Jan 17 – Jan 20: Lady Liberty Building Market Week

Jan 15 – Jan 27: COLOMBIATEX

Jan 25 – Jan 27: Texworld

As Seen In

Justices May Toss Unicors Copyright Case

Law 360 – November 8, 2021

A fabric designer whose win against fast-fashion chain H&M was thrown out because of inaccuracies in its copyright registration faced tough questions from the U.S. Supreme Court on Monday with some justices suggesting the case should be dismissed because the designer altered the question it wants resolved.

[Read full article](#)

The Empress's New-ish Clothes

The Robin Report – October 12, 2021

The value propositions of Rent the Runway, The RealReal and Stitch Fix are indisputable. Yet RENT and REAL gush red ink – arterially. Even pre-pandemic. So, why don't these fabulous concepts also make fabulous money?

[Read full article](#)

Jeans Imports Point To Big Nearshoring Wins

Jan 26 – Jan 28: Outdoor
Retailer

Feb 1 – Feb 5: IMC Atlanta
Apparel Market

Feb 12 – Feb 14: IMC Las
Vegas Apparel Market

Feb 14 – Feb 17:
Womenswear in Nevada
(WWIN)

Feb 14 – Feb 16: Informa:
MAGIC Las Vegas

Feb 13 – Feb 16: Informa:
SOURCING at MAGIC

Feb 14 – Feb 16: Informa:
PROJECT Las Vegas

Feb 23 – Feb 25: LA Textile
Show

Sourcing Journal – October 7, 2021

While most jeans suppliers to U.S. retailers and brands have seen a pickup in imports this year, a pattern developed that leans toward Western Hemisphere production, along with a few key Asian manufacturing hubs, and away from some established Asian nations and what had been thought to be emerging African nations.

[Read full article](#)

Just How Sustainable Is Your Denim Jacket?

Sourcing Journal – September 30, 2021

With the fall season on the horizon, denim jackets are about to have their heyday—and while they're an inherently sustainable garment as an investment piece that will transcend years to come, not all are created equal.

[Read full article](#)

The Ultimate Fashion Designer Tech You Need

By: CFA Member **Tukatech**



Technology and fashion have always gone hand-in-hand. From weaving machines heralding the industrial revolution to today's push towards sustainable clothing, fashion design has always both advanced and benefited from technological innovation. The most successful fashion designers out there aren't Luddites. Instead, they use tech tools to push their fashion design skills and their businesses further.

[Read full article](#)

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