



CFA Seminars: SOURCING at MAGIC

Moving Forward in 2022

...what entrepreneurs need to know...

Metaverse Branding; the 'New' Influencer

Understanding the Implications and Potential



Sunday, August 7th. 2022 |

Time: 3:00 – 4:00 PST

Las Vegas Convention Center, Central Hall

SOURCING at MAGIC Education Stage

Topics:

- Definitions and current usage of this 'new media'
- *Profitability ???*
- Legal Hurdles on the way.....

Guest speaker:

- Oliver Bajracharya, Partner, Lewis Roca

Moderator:

- Ilse Metchek, *President*, California Fashion Association



INTERNATIONAL OPPORTUNITIES

***Apparel Production Sourcing
Changes Ahead for 2023***

Examining Future Production Solutions

Monday, August 8th 10:00 a.m. PST

Las Vegas Convention Center, Central Hall

SOURCING at MAGIC Education Stage

Expert strategies addressing concerns and options for port congestion at both U.S. coasts, vessel backlogs, bottlenecks at warehouses ...and a reflection on new approaches to global sourcing!

Key Topics:

- Continued Supply Side Chaos – Planning for Solutions
- Beyond-China Alternatives

Panel:

- | | |
|-----------------------------------|---|
| · Alba Wheels Up | Vincent Iacopella, <i>EVP Growth & Strategy</i> |
| · Pro Colombia | Sebastian Echavarria, <i>West Coast Trade</i> |
| · India Texport Industries (AEOC) | Narenda Goenka, <i>Chairman</i> |
| · Egypt Apparel Export Council | Sherin Hosni, <i>Executive Director</i> |

Moderator: Ilse Metchek, President, **California Fashion Association**

For more information, please contact CFA Office:
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