



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

March 15, 2022

FIHRA - 2022

(Fashion Industry Human Resource Association)

*The California Fashion Association implements the Fashion Industry Human Resource Association ('FIHRA'):
An organization for the Human Resource Managing groups within the fashion, apparel, & textile industry. FIHRA
programming & news bulletins are part of CFA's continuing effort to be of assistance to its members.*

24|seven™

2022 Job Market Pulse Report

24 Seven surveyed over 1,400 professionals in the Marketing, Creative, Technology, Fashion, Retail, and Beauty sectors to identify the most noteworthy trends in compensation and benefits for the year ahead.

Here are some top takeaways:

- 80% of survey respondents expect a pay raise in 2022
- 32% of full-time employees have taken on freelance projects in the last year
- 1/3 of all survey respondents plan to switch employers in the next year
- 76% of employees say better perks and benefits offered by another company are an enticement to leave

Read The Full Report

For more information, please contact:
Tammy Chatkin | tammyc@24seveninc.com
www.24seventalent.com

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



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