



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

March 21, 2022

Member Events

LECTRA

Webinar:

Monitoring Current Retail Trends Using Digital Benchmarking

Monitor 2022 retail trends and stay ahead of the curve of consumer demands using Artificial Intelligence (AI) benchmarking tools.

- Help you better understand consumer demands
- Spot out the newest trends
- Determine what items to sell
- Monitor your competitors

And so much MORE!

March 24, 2022 | 10:00 AM PST

Register Today

*Event Co-Hosted with Coresight Research

For more information, please contact:

Aimee Heuschkel | a.heuschkel@lectra.com
www.lectra.com/en



Webinar:

Your fashion business is complex;

**...orders, inventory, shipping, accounting...
you have a lot on your plate,
and you wish they were easier to manage.**

AIMS360 helps you do that !

**“Selling to Major Retailer -
How EDI & Chargebacks Work”**

“AIMS360 ELEVATE”

**March 31, 2022
11:00 AM – 12:00 PM PST**

Register Today

For more information, please contact:
Shahrooz Kohan | shahrooz@aims360.com
www.ams360.com

California Fashion Association

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