

The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

February 16, 2021

TECHNOLOGY *by Design*



Wondering what's in store for e-commerce in 2021?

After a year full of changes, it can seem like the biggest transitions are behind us. However, the e-commerce evolution is far from over.

In ChannelAdvisor's latest white paper, e-commerce experts examine the latest influences facing brands and retailers today. Download it for a deep-dive look at:

- The biggest drivers of change
- Which fast-growing trends will most impact sellers
- How to future-proof your business in 2021 and beyond

It's never been more important to understand where consumers are spending their time and money, and which trends are influencing their purchasing decisions. Download your complimentary white paper today for insights to help guide critical decisions in the months ahead.

[Get The White Paper](#)

www.channeladvisor.com

For more information please contact:
Stephanie Strong | (919) 582 – 6802
stephanie.strong@channeladvisor.com

Zalando Conference: **EXPANDING INTO EUROPE FOR FASHION BRANDS AND RETAILERS**

February 17, 2021

11:30 a.m. EST/8:30 a.m. PST

Featuring CFA Member: **Stephanie Strong**, Manager, ChannelAdvisor

[Sign Up Today](#)

www.channeladvisor.com

For more information please contact:
Stephanie Strong | (919) 582 – 6802
stephanie.strong@channeladvisor.com

*The CFA is affiliated with the California Manufacturing Network to facilitate the
Small Business Consulting Expansion Program...*

California Fashion Association

444 South Flower Street, Los Angeles, California 90071 | Tel: 213 688 6288 | Fax: 213 688 6290
email: info@calfashion.org | Website: www.californiafashionassociation.org

