

## California Fashion Foundation Educational Program

**Ilse Metchek, President of the California Fashion Association**, continues the series of virtual PowerPoint presentations for College Fashion programs. These sessions are for students and educators as we look toward our future executives and entrepreneurs in the fashion industry.

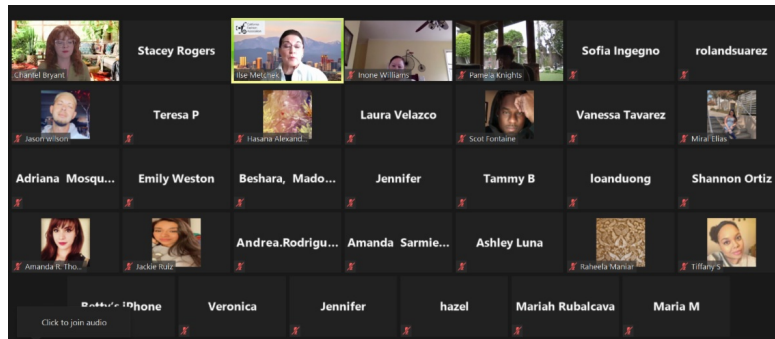


April 22, 2021

### ***“Fashion and the Economy: What is the Future – Post-Covid?”***

*“Our students were so appreciative and inspired by the presentation Ilse gave today. She provided valuable and insightful suggestions and resources to the students as they consider their career options in the fashion industry!”*

**- Chantel Bryant, Associate Professor, Fashion Design and Merchandising**

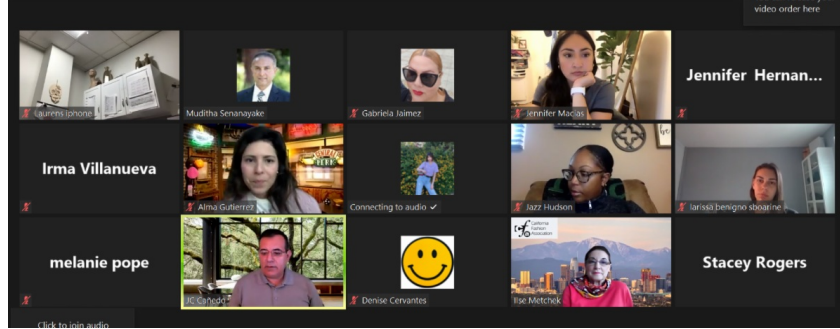


April 22, 2021

### ***“Fashion and the Economy: What is the Future – Post-Covid?”***

*“Our graduate students at the International Apparel Management program were treated to a special visit by Ilse Metchek, President of the California Fashion Association, last night. She introduced herself, then she got on point and never left. Our students were very lucky to have received her industry insights during such a complex period”*

**- JC Canedo, Dr.BA, Lecturer-Department of Apparel Merchandising & Management**



**Contact CFA office for presentation recordings.**  
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**California Fashion Association**

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