

The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

June 8, 2021

TECHNOLOGY *by Design*



Webinar:

Eco-Conscious Companies Can Boost Sustainability with PLM

Centric experts will highlight three environmentally responsible companies in their use of **Product Lifecycle Management (PLM)**

4% of global greenhouse gas emissions come from the textile industry

Consumers are showing greater interest in environmental topics; companies can make a difference by:

- Providing a level of traceability for raw materials re: ethical sourcing.
- Setting audit criteria to conform to labor, carbon footprint, resource and waste management standards.
- Decreasing overall carbon footprint, by making fewer samples / prototypes.

June 17, 2021

11:00 AM PST / 2:00 PM EST

Register Today

For more information, please contact:

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