



*The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

July 29, 2021

**TECHNOLOGY** *by Design*

# LECTRA

Webinar:

## Automated 'Nesting' Solution for Fashion Brands and Retailers

**Quick Offer** by **Lectra** is a cloud-based automation 'nesting' solution to keep up with production demands and customer expectations.

***Lectra's automated fabric estimation and nesting solution*** enables patternmakers and marker makers to streamline workflow, improve cost savings and:

- Protect margins, optimize labor and verify that products remain on-cost
- Reduce waste
- Fast-track production to meet consumer demand
- Boost workflow performance & improve cost savings with accurate fabric consumption

**August 5, 2021**  
**10:00 AM PST | 1:00 PM EST**

[Register Today](#)

**SAVE THE DATE!**  
**Ideation\* 2021**  
**October 19 to 21**

Last year's **GERBER IDEATION** virtual event had more than 2,200 in attendance!!

**LECTRA** is hosting the 2021 virtual **IDEATION**, including dedicated sessions to the fashion and technical textiles markets. Be sure to mark your calendars.

For more information, please contact:  
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