



The **California Fashion Foundation** lends its support to educational institutions and charitable organizations close to the hearts of California Fashion Association members.  
November 4, 2021

# CSUN

October 29, 2021

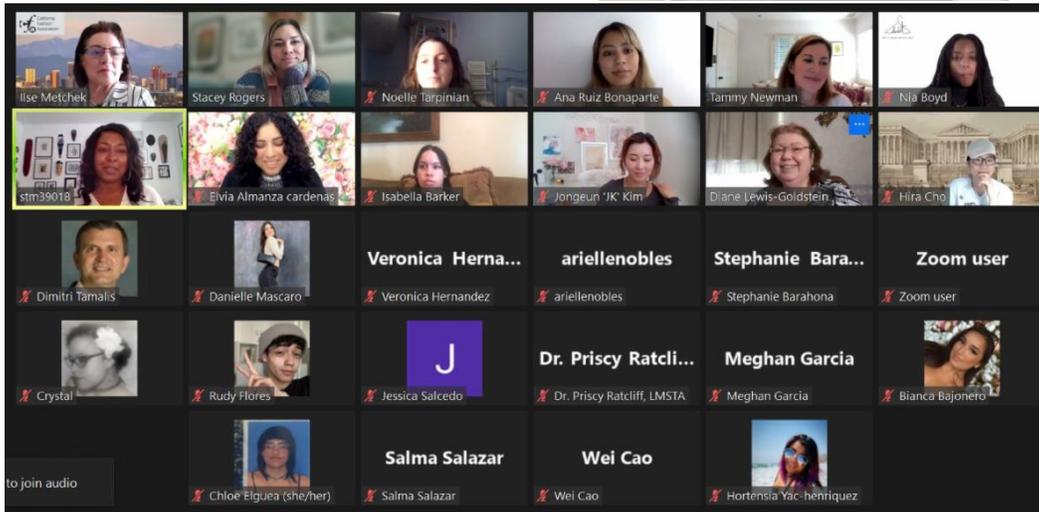
## ***“The Business of the Fashion Business Today!”***

***“The students are grateful for the information Ilse has provided to make them aware of the many current issues of the business industry and how it is evolving. Ms. Chatkin and Ilse gave valuable tips and advice that gave students the confidence to venture out into the world and start their careers”.***

*- Shirly Warren, Lecturer,  
Apparel Design/Merchandising  
Department at California State  
University, Northridge*

**Guest Presenter:**

**Tammy Chatkin-Newman**, Executive Vice  
President of Global Search, 24 Seven



*(For presentation recordings, contact CFA office)*

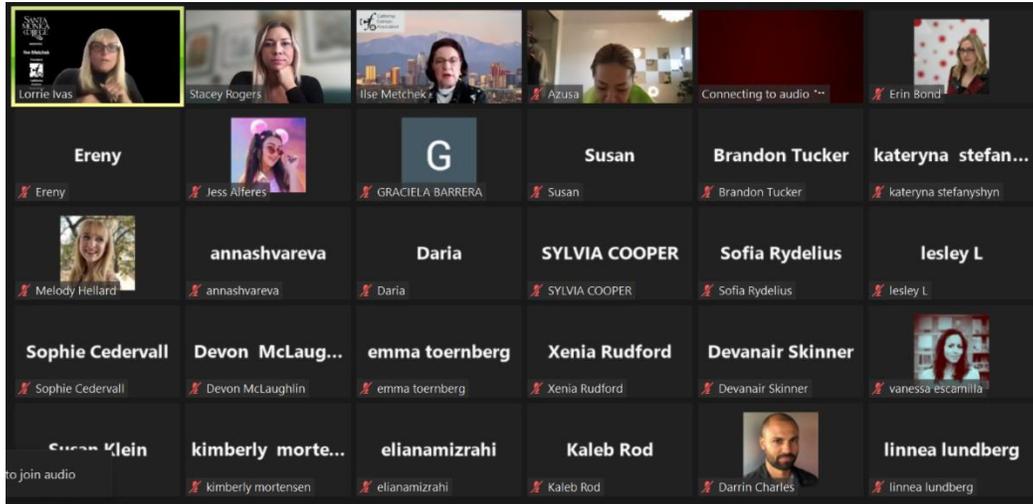


October 20, 2021

## ***“The Business of the Fashion Business Today!”***

*“Ilse, yet again, “knocked it out of the park” with her spot-on research and delivery of “The Business of the Fashion Business.” Nothing is more satisfying for educators than to see students soaking up knowledge with such focused interest – in real time – on Zoom! Incoming student and instructor messages to me (while Ilse was presenting!) included “Wow,” “Can she come back?,” and “Please send a recording of this!” Just that alone speaks to the value of Ilse and the CFA’s constant mission to bring real world industry data to our future generation of fashion professionals.”*

**- Lorrie Ivas, Associate Professor – Business/Retail/Fashion, Santa Monica College**



*(For presentation recordings, contact CFA office)*

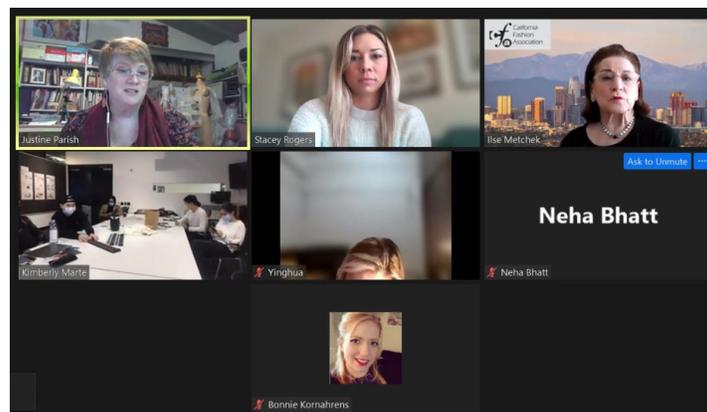


October 18, 2021

***“The Business of the Fashion Business Today!”***

*“Ilse Metchek always provides the most up-to-date context on what we are seeing and hearing about the state of consumer products in the fashion industry, especially the future of trade shows, industry technology shifts and the evolution of industry responses to the pandemic. Our students have internships in companies all over the world, and it is important for us in this time of flux to be able to anticipate shifts in the industry.”*

**- Justine Parish, Managing Director of Sewing Lab, ArtCenter College of Design**



*(For presentation recordings, contact CFA office)*

**California Fashion Association**

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