



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

January 5, 2022

FIHRA - 2022

(Fashion Industry Human Resource Association)

*The California Fashion Association implements the Fashion Industry Human Resource Association ('FIHRA'):
An organization for the Human Resource Managing groups within the fashion, apparel, & textile industry. FIHRA
programming & news bulletins are part of CFA's continuing effort to be of assistance to its members.*

24|seven™

'New' Hiring Manager Job Market Pulse Report

24 Seven surveyed over 500 professionals in the Marketing, Creative, and Technology sectors to capture trends in the current, highly competitive hiring market.

Hiring managers report facing numerous challenges:

- The power dynamic has shifted in favor of the job candidate
- A great number of recent resignations
- Sourcing talent
- An increased need to negotiate job offers
- Candidates have been rejecting previously accepted offers

Despite the tough market dynamics, six in ten hiring managers are confident they will fill open roles. To overcome talent shortages, hiring managers are willing to look for candidates outside their industry, while also increasing their reliance on freelancers.

Read The Full Report

For more information, please contact:
Tammy Chatkin | tammyc@24seveninc.com
www.24seventalent.com

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



[Unsubscribe ilse@calfashion.org](#)

[Update Profile](#) | [About Constant Contact](#)

Sent by ilse@calfashion.org in collaboration
with



Try email marketing for free today!