



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

January 13, 2022

CFA Seminars at: **SOURCING** at **MAGIC**

Panelists and More Details Coming Soon

Creativity is Not Enough

Date: Monday, February 14th

Time: 2:00 PM

Location: Las Vegas
Convention Center

Creating staying power for a new brand is vital! Learn about property rights protection, how to define cost-of-sales, how to create a business plan for financial backing, and more.

Questions for the Experts:

- What do retailers look for in a 'new' brand?
- Measuring B2B vs. B2C profitability

Global Trade Session

Date: Monday, February 14th

Time: 4:00 PM

Location: Las Vegas
Convention Center

'Supply Side' inventory management is a permanent issue! Define importing solutions and sourcing opportunities for on-line and in-store merchandise.

Questions for the Experts:

- 'Crystal ball' into 2022 for container availability
- Warehousing your inventory – where?
- Saving tariff charges for B2B imports
- Sourcing outside of Asia!

For more information, please contact CFA Office:
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Womenswear in Nevada 2022

February 14 – 17, 2022
Caesars Forum

The **Womenswear in Nevada (WWIN)** show is the place to source women's apparel from top brands and international exhibitors.

[Explore The Show](#)

For more information, please contact:
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Las Vegas Apparel 2022

February 12 – 15, 2022
The EXPO at World Market Center Las Vegas

International Market Centers, producer of Atlanta Apparel, presents **Las Vegas Apparel**. After the successful premiere event in August 2021, **IMC** is proud to bring you another edition of this unique event. Buyers and exhibitors are welcomed at their very own Expo Center for the industry's growing categories of young contemporary, accessories, and shoes.

[Explore The Show](#)

For more information, please contact:
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California Fashion Association

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