



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

January 14, 2022

Essential News

Essential News providing current articles of interest for your reference.

Upcoming Trade Events

Jan 16 – Jan 20: Los Angeles Market Week:

- California Market Center
- The New Mart
- Lady Liberty Building
- Cooper Design Space
- Brand Assembly

Jan 24 – Jan 25: CALA San Francisco

Jan 26 – Jan 28: Outdoor Retailer

Jan 30 – Feb 1: Fashion Markets Northern California

Feb 1 – Feb 5: IMC Atlanta Apparel Market

Feb 12 – Feb 15: IMC Las Vegas Apparel Market

Feb 14 – Feb 17: Womenswear in Nevada (WWIN)

Feb 13 – Feb 16: Informa:

- MAGIC Las Vegas
- SOURCING at MAGIC
- PROJECT Las Vegas

Feb 23 – Feb 25: LA Textile Show

Feb 27 – March 1: Informa:

As Seen In

New York Bill Wants to Break Fashion Out of its 'Black Box'

Sourcing Journal – January 7, 2022

Assembly Bill A8352, also known as **the Fashion Act**, requires that apparel and footwear retailers that make at least \$100 million in revenue and conduct business in New York must make **at least half of their supply chains** disclose their environmental and social impacts and set binding targets to ensure that they're reducing greenhouse-gas emissions in line with the Paris Agreement.

[Read full article](#)

NingboPort Lockdown Disrupts Logistics

Global Times – January 3, 2022

A partial lockdown of Ningbo city in East China's Zhejiang Province, home to the world's largest port, has led to problems like fewer drivers and trucks, raising concerns about supplies.

[Read full article](#)

Tanya Krieger – January 2022

There is a lockdown in Ningbo's Beilun district, which borders three of the port's container terminals. Container loading and discharge is

- MAGIC NY
- COTERIE NY

March 6 - March 10:

Los Angeles Market Week:

- California Market Center
- The New Mart
- Designers & Agents
- Lady Liberty Building
- Cooper Design Space
- Brand Assembly

March 22 – March 25: Dallas
Apparel Market

April 11 – April 15: IMC
Atlanta Apparel Market

Please Note: All dates subject to change due to the ongoing concern of the pandemic.

operating normally, but some local forwarders are saying that it is impacting the access to the port and trucking. Shanghai is also experiencing heavy congestion. If restrictions heightened by the middle of January, some orders may be held or unable to ship before Lunar New Year holiday.

'New' Hiring Manager Job Market Pulse Report

24 Seven

24 Seven surveyed over 500 professionals in the Marketing, Creative, and Technology sectors to capture trends in the current, highly competitive hiring market. To overcome talent shortages, hiring managers are willing to look for candidates outside their industry, while also increasing their reliance on freelancers.

[Read full report](#)

Entertainment Fashion Data

Fashion Data Daily – December 17, 2021

- Euphoria Season 2 Premiere Causes **890% Increase** in Demand for Black Cut-Out Dresses
- GAP Hoodies Demand **Soars by 287%** After Kanye's new video
- Kate Middleton Causes **1556% Surge** for "Puffy Sleeve Dresses" After 40th Birthday Photos Released
- Demand for Sequin Capes **Soars by 900%** Following Squid Games Star on Cover of American Vogue

[See full analysis](#)

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org

