



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

February 4, 2022

CFA Virtual Series:
“Q & A With the Experts”

At Issue: “The New Normal of the Consumer Sector”

Dana Telsey

Dana Telsey, Chief Executive Officer & Chief Research Officer of the Telsey Advisory Group, will define the consumer ‘currents’ in the retail environment as we gaze at 2022’s crystal ball!

**Wednesday, February 23rd
10:00 – 11:00 a.m. PST**

Register Today

For more information, please contact:
Stacey Rogers | stacey@calfashion.org

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ADVISORY
GROUP

**“Telsey Advisory Group 2021
Accomplishments”**

For more information, please contact:
Dana Telsey | DTelsey@telseygroup.com
www.telseygroup.com

TAG’s Equity Research team has completed

29 company initiations

TAG has earned a reputation for in-depth, contextual research and insights into the consumer sector.

- Team of analysts with at least ten years of equity research experience.
- TAG provides its clients with the detailed analysis and market context necessary to make strategic and investment decisions.
- TAG's comprehensive view of the consumer and retail capabilities for our clients.

TAG's Investment Banking team completed 66 transactions

TAG participated in 48 offerings totaling more than \$24B of equity capital for a broad range of consumer sectors. TAG's value-add on equity offerings:

- Extensive industry insights for purposes of company positioning and valuation
- Broad institutional relationships with mutual funds, hedge funds, and family offices
- Diversity and inclusion status as a Woman-Owned Business Enterprise (MWBE)

Telsey Advisory Group (TAG) is a registered broker dealer offering equity research, trading and investment banking services. The Equity Research Department of TAG produces and distributes research products to institutional clients of TAG. The research products are for institutional investors only. TAG may have investment banking and other business relationships with any of the companies in this communication. This material is not an offer to sell or the solicitation of an offer to buy any security. This publication is being furnished to you for informational purposes only and on the condition that it will not form the basis for any investment decision. Therefore, any opinion contained herein should not be used to make an investment decision. Each investor must make an individual determination of the appropriateness of an investment based on investment strategy and other considerations applicable to such investor. Past performance is not a guide to future performance, future returns are not guaranteed, and a loss of original capital may occur. TAG publications may not be reproduced, distributed, or published without the prior consent of TAG. Telsey Advisory Group is a member of FINRA and SIPC. © 2022. All rights reserved by Telsey Advisory Group. Telsey Advisory Group and its logo are registered trademarks of Telsey Advisory Group LLC.

California Fashion Association

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