



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

January 25, 2022



MOSSADAMS

Webcast:

“For E-Commerce Companies: Leverage *Prediction Technologies*”

Your company can apply predictive and prescriptive analytics better to inform decision-making and limit risk and uncertainty.

This event will focus on approaches that companies can leverage to improve their prediction capabilities for **finance**, **sales**, and **operations**.

Topics will include:

- Predictions for your financial and operational future utilizing dashboards
- How to improve trend recognition and predictive analysis
- What the information should tell you about your current and long-term trajectories
- How to leverage AI tools to improve outcomes in sales and operations

February 3rd, 2022
10:00 AM – 11:00 AM PST

Register Today

For more information, please contact:
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As Seen In:



**SOURCING
JOURNAL**

LA's Lefty Production Co. Expands

to Texas with New Acquisition

Los Angeles-based manufacturer **Lefty Production Co.** is broadening its footprint with a new Texas outpost, the latest American manufacturer to expand through acquisitions.

Lefty Production acquired Stitch Texas, a fashion development firm headquartered in Austin, it announced Monday. Lefty CEO Marta Miller said the purchase represents a significant step in the company's mission to make Made in the USA an achievable reality for American brands.

Clients' apparel projects can be sewn at Lefty's factory in L.A. in the near term, while Miller lays the groundwork to build out a production arm in Texas in the coming years.

Brands manufacturing solely overseas might have missed out on holiday sales this fall due to delays, she said. "It's a wake up call—you have to have some part of the supply chain that you can touch, and feel like as if you're in control."

[Read Full Article Here](#)

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As Seen In: G L O S S Y

"The People Who Shaped Fashion & Beauty This Year"
**Janice and Jason Wang, CEO and
COO of Alvanon**

Although 3D technology modeling platform **Alvanon** has been around for 20 years, its concept of digitizing clothing and models of various sizes is a relatively new proposition for most. T

The company's 3D virtual bodies program and the Alvanon Body Platform allow for both samples and body models to exist virtually, decreasing the amount of waste that's typically produced during the sampling process.

Alvanon's Janice and Jason Wang said their focus is on leading brands to adopt the company's eagerness for innovation and change.

Alvanon advises more than 1,000 brands, from Stitch Fix to Chanel, on fit and sizing strategies. Unifying the sampling process through brand avatars has streamlined the process to be quicker and less labor-intensive. Under Armour has been using the company's technologies for two years.

[Read Full Article Here](#)

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