



*The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

February 1, 2022



INTERNATIONAL  
MARKET CENTERS



LAS VEGAS  
APPAREL

## Las Vegas Apparel at World Market Center February Special Events

### IMC Las Vegas Apparel | Watch Party

**Sunday, February 13<sup>th</sup> | 3:00 pm | Outdoors at the Downtown Las Vegas Events Center** (200 S 3rd St, Las Vegas, NV 89101)

Food, drinks, and the big game! Show your Las Vegas Apparel buyer badge for entry.

### DAILY EVENTS – All Day at Trade Show Hall (complimentary)

Live DJ, Juice Bar, Morning Happy Hour + Breakfast, Lunch, Happy Hour

### SEE + DO – Saturday to Monday

Fashion Trend Gallery - Main Lobby, all Market

Modern Luxury Lounge - Main Lobby, all Market

### Sunday

Modern Luxury Happy Hour Event - Tradeshow Hall

[Explore The Show](#)

For more information, please contact:  
Kim Adams | [KAdams@imcenters.com](mailto:KAdams@imcenters.com)  
[www.imcenters.com](http://www.imcenters.com)



# Womenswear in Nevada 2022

The **Womenswear in Nevada (WWIN)** show is the place to source women's apparel from top brands and exhibitors.

**February 14 – 17, 2022**  
**Caesars Forum Conference Center**

*Complimentary breakfast, lunch and afternoon refreshments throughout the day!*

## WWIN Special Events:

Presentation: "Key Looks for Fall 2022: Styling for the New Season"

Monday, February 14<sup>th</sup> | 12:30 PM – 1:30 PM PST

Panel Discussion: "Financing Fashion - Building a Brand While Managing Risk"

Speaker: Tim Moore, Executive Director, Hilldun Corporation

Tuesday, February 15<sup>th</sup> | 12:30 PM – 1:30 PM PST

[Explore The Show](#)

For more information, please contact:

Bryanna Timney | [Bryanna.Timney@Clarionevents.com](mailto:Bryanna.Timney@Clarionevents.com)  
[wwinshow.com](http://wwinshow.com)

## California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288

email: [info@calfashion.org](mailto:info@calfashion.org) | Website: [www.californiafashionassociation.org](http://www.californiafashionassociation.org)



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

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