



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

August 17, 2022

AS SEEN IN:



**SOURCING
JOURNAL**

“Now Is the Time’ to Explore Non-China Alternatives,” Experts Say

August 9th



Panelists:

- Vincent Iacopella, EVP - Alba WheelsUp
- Sebastian Echeverria, West Coast Trade - Pro Colombia,
- Sheerin Hosni, Executive Director - Egypt Apparel Export Council
- Naren Goenka, Chairman – India’s Apparel Export Promotion Council (AEPC)

Moderator: Ilse Metchek, President, California Fashion Association

“If it’s coming from China, you’re going to have a problem—at least for the next year. So now is the time to explore alternatives”

Alba WheelsUp: According to Vincent Iacopella, the new US Customs entry requirements for compliance put forth under UFLPA makes ‘forced labor’ the biggest challenge to importers yet! He urges the industry to stay informed and be prepared.

Colombia: The U.S. is Colombia’s largest commercial partner, with 40 % of the country’s exports destined for the American market. Echavarria believes that number could grow exponentially with more awareness about the country’s sourcing and manufacturing capabilities, and its status as a free-trade partner under the Colombia Trade Promotion Agreement.

Egypt: Egypt represents a largely untapped sourcing market for U.S. brands, “Egypt is a vertically integrated industry,” Ms. Hosni said, noting that the sector has been focused on enhancing and building a full supply chain. The country benefits from the Qualifying Industrial Zones (QIZ) Free Trade

Agreement, allowing Egypt to export products to the U.S. duty free if they contain inputs from Israel.

India: In addition to being the largest producer of cotton, silk, and jute in the world, India's garment industry presents farm to fashion with the largest spinning capacity of yarn and innovative product and design development. Mr. Goenka stated that India is full of opportunities

[Read Full Article Here](#)

MMG ADVISORS

July 13 Panel Discussion, LEAD Innovation Summit



Mary Ann Domuracki of MMG Advisors moderated the discussion:
"Taking Your Brand from \$50 to \$200 Million"

Panelists:

Charles Gorra, CEO/Rebag, John Merris, CEO/Solo Brands, Matt Van Horn, President/June.

Discussion: Showcasing the journeys these digital-native brands have taken to becoming brands with long-term staying power.

MMG Advisors is a leading investment bank for consumer products and retail brands in the apparel, footwear and accessories industries.

California Fashion Association

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