



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

Newest Sizing Standard



Introducing The Newest Alvanon Sizing Standard

North America Women



Athletic | Women | Plus Women | Bold Curve | Bold Curve Plus

Live Webinar Product Launch

Wednesday
June 15th

10am - 11am PST
1pm - 2pm EST
5pm - 6pm GMT

**Register
Now**

California Fashion Association

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