



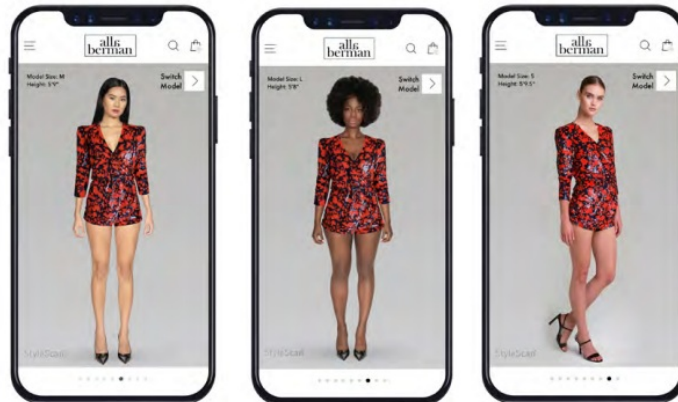
The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

June 20, 2022



StyleScan[®]

“Digitally Dress E-Commerce Models in Minutes”



“ ModelSwitch”.... A ‘plug-in’ for e-commerce sites

- A groundbreaking visualization technology
- Customers shop using a digital model based on their own body size, and skin tone
- Shows how the product will look on the customers; an entertaining way to shop.
- Show the item on the body before purchase; a decrease in return rates.

StyleScan provides this best-in-class virtual try-on shopping experience. Brands and retailers can use this software subscription platform to engage customers and increase sales.

For more information, please contact:
Larissa Posner | larissa@stylescan.com
www.stylescan.com

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

[Unsubscribe ilse@calfashion.org](mailto:ilse@calfashion.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by ilse@calfashion.org in collaboration
with



Try email marketing for free today!