



*The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

March 31, 2022

## TECHNOLOGY *by Design*



### Digital Event: **Early, Accurate Costing Made Simple**

*Spreadsheets and manual processes can't keep up; you need efficient and accurate costing.*

#### **Centric Product Lifecycle Management (PLM):**

- Provides early **global data visibility** so your costing decisions align end-to-end, helping to lower product development costs.
- Transforms costing to make informed decisions **in the design process**, from raw materials to finished goods, when it matters most.
- Innovative and simple-to-use costing tools improve: **Costing visibility, Supplier data accuracy, Efficient & strategic decisions**

**April 26<sup>th</sup>, 2022**  
**11:00 AM PST / 2:00 PM EST**

**Register Today**

For more information, please contact:  
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[www.centricsoftware.com](http://www.centricsoftware.com)



### New Report: **Supply Chain Trends & Technology**

Despite 2022 headwinds, including the war in Ukraine, inflation and supply chain constraints, analysts see **a resilient fashion and retail industry** that is

leveraging technology to shake up the status quo.

### In the Report:

- **Achieving Growth:** How digital shopping remains the primary growth engine.
- **Business Improvements:** Why more robust analytics are on the front burner.
- **Supply Chain Confidence:** Reasons executives see significant room for improvement.
- **Technology Investment:** Why businesses are building up Product Lifecycle Management, Enterprise Resource Planning and Shop Floor Control functionality.
- **Tech Maturity:** What share of companies are in silos vs. fully automated and integrated.
- **Solution Requirements:** Why integrating business processes & workflows is top priority
- **Peer Advice:** Insights straight from survey respondents regarding strategy, the supply chain, technology, workforce issues and sustainability.

[Read The Full Report](#)

For more information, please contact:  
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